



Welcome to Our Company



Exeed Electronics

Exeed Electronics is a unique OEM manufacturing complex located in Amman, Jordan, specializing in Home Appliances manufacturing. Exeed Electronics can support major brands in the region in producing, warehousing, and exporting various home appliances locally, regionally, and internationally.

The entire complex covers a total area of 167,000 m²; 85,500 m² of the area is developed and built-up with factories specializing in the production of Washing Machines, Refrigerators, Air-Conditioners, and Gas Cookers. The factory space is easily adaptable and can produce other appliances such as vacuum cleaners, microwaves, gas grills and other home appliances. The built-up area also includes a large warehousing facility, able to store finished products, as well as raw materials for production.

The factories are fitted out with machinery sourced from premium suppliers around the world, including Germany, Switzerland, Italy, Japan, and Korea. This equipment is unique in the region and exceeds the highest standards in production.

The factories are also equipped with state-of-the-art testing facilities to ensure all products are assessed at every stage of production. We can guarantee all our outputs at the factories using testing equipment equivalent to independent testing facilities available in Europe and the United States. These testing facilities can support our own products' testing, as well as other manufacturers' products, as this equipment is unique in the MENA Region.



Advantages to Working With Us

- Exeed Electronics is strategically placed in Amman, Jordan, to take advantage of the logistics and customs benefits specific to this location.
- Jordan has very positive relations with its neighboring countries, as well as international markets such as the United States and other EU Countries. This allows for low to no customs charges for all shipments out of Jordan.
- Due to the trade agreements in place for Egypt, GCC, MENA, USA, and European markets, products made in Jordan are considered a priority to enter these markets with zero customs.
- Given its local proximity to MENA & European Markets, transport time and cost is minimal compared to other Asian manufacturers.
- Exeed Electronics has flexible MOQs.
- 100% of products are tested at the facilities throughout the production process.
- Exeed Electronics has an international team of experts working closely with clients to achieve best production output results.



Jordan Global Trade Agreement

Jordan has a distinct advantage with **0% customs duty** to the USA, Europe, and MENA Region, due to the trade agreements in place.

Jordan has these trade agreements to help improve its trade balance in these countries/markets.

Exeed Electronics' clients can take advantage of these agreements.

Trade Agreements in effect for exporting Made in Jordan products:

- **GAFTA and Agadir Agreements** – Covering Egypt, GCC, and overall MENA Markets
- **EU-MED Agreement** – Covering European Markets
- **The United States-Jordan Free Trade Agreement (FTA)** – Covering USA



Exeed Electronics Facilities

- Our facilities can produce 1.2 - 1.4 million units a year, a mixture of various home appliances
- 32 plastic injection machines - capacity of 170 - 1,300 tones
- Power press (hydraulic and mechanical) metal fabrication machines – capacity from 160 to 400 ton which can produce any kind of metal parts
- Powder coating line with all treatment processes, drying oven, and robotic powder spray station
- 7 assembly lines of ACs , refrigerators, gas cookers, microwaves, vacuum cleaners and other home appliances
- A R&D department with product development engineers able to support in the product design process
- In-house warehousing & logistics facility
- In-house testing facilities for various home appliances functions

In-House Testing Facility

- At Exeed Electronics, quality is at the forefront of our operations; all factories are equipped with quality control testing facilities to ensure all products are tested at every stage of production.
- QA/QC function at Exeed Electronics is a top priority for the business. The team reports directly to the board at Exeed Electronics. This is to ensure that the quality policy and QA/QC procedures in place work to achieve the highest standards for our clients.
- Exeed Electronics testing facilities are equipped to test and ensure production processes and outputs strictly adhere to quality guarantees and standards set for various specified markets.
- Our testing equipment can service our own production outputs, as well as third party manufacturers.
- Our testing equipment covers all aspects of various home appliances' functions to ensure all products leaving the facilities have no manufacturing faults.
- Exeed Electronics is in the process of third party auditing the facility, to serve as an independent testing facility for production companies in the MENA Region.
- Exeed Electronics is **ISO 9001:2015** certified.



In-House Tests Available

Air Conditioning Tests

- Leak Test
- Safety Test
- Vacuum Testing
- Function Test
- Performance Testing
- Quality Testing Lab:
 - Calorimeter – Used to measure Cooling and heating capacity, measuring air Enthalpy, measuring air flow of indoor unit, and electric characteristic of room air conditioning unit.
 - Sound Level Room – This is used to conduct Noise Test, Sound-Power Level, and Frequency Analysis.
 - Fan Balancer
 - Drop Pressure Test
 - Burst Test

Washing Machine Tests

- Safety Test
- Performance Testing
- Function Test
- Quality Testing Lab
 - Salt Test
 - Cords Test
 - Humidity Chamber
 - Drop Test
 - Balance Test
 - Sound Level Room – This is used to conduct Noise Test, Sound-Power Level, and Frequency Analysis.

Refrigerator Tests

- Vacuum Test
- Leak Test
- Safety Test
- Performance Testing
- Door Open/Close Test
- Baking & Moisture Test
- Drop Test
- Quality Testing Lab:
 - Calorimeter - measuring the detailed time & energy consumption for Refrigerators, to determine the Energy Grade of appliance

Gas Cooker Tests

- Leak Test
- Power Test
- Electrical Safety Test
- Flame Burner Test – Testing ignition time, flame failure safety device, etc.

In-House Warehousing & Logistics Facility

- Exeed Electronics warehousing area is approximately 21,000 m², with safe storage standards applied across all areas.
- Exeed Electronics also has a dedicated large containers handling area, to manage big shipments in-house easily.
- Exeed Electronics warehouse complex consists of four main warehouses, split into the below areas:
 - Raw Materials Warehouse
 - Finished Products Warehouse
 - Spare Parts Warehouse
 - Plastic & Metal Warehouse
- Safe Storage standards are applied to ensure all raw materials, finished products, and spare parts, are safely managed and stored.
- A dedicated team of warehousing and logistics experts is able to support clients in their exporting and finished product management needs.



Get in Touch



+962 6 405 0007



info@exeedelectronics.jo



Al-Thuhaiba Al Sharkya, Al Mowaqqar, Amman,
Jordan